Together, we are MORE EXPOSURE

ASHEVILLE AREA CHAMBER OF COMMERCE

Economic Development & Research  Advocacy & Policy  Events & Education  Marketing & Sponsorship  Livable & Visit
For over 120 years, the Asheville Area Chamber of Commerce has been the catalyst for economic vitality in our community.

We believe that together, we are more. We connect 1,700 members, representing more than 80,000 employees and consisting of businesses large and small, to valuable resources such as economic development and research, business education, marketing opportunities and advocacy.

Seeking exposure? Creative ways to market your business? Looking to position your company as a community leader? The Chamber provides many ways to get your business in front of local businesses and professionals plus Asheville’s thousands of annual visitors.

Let us find the right marketing and sponsorship avenues for you: Member Services, 828-210-2729, member@ashevillechamber.org.
WNC CAREER EXPO
Oct. 17, 2019 and April 2020
Davis Event Center at WNC Agricultural Center

This regional event showcases employment opportunities in high-tech manufacturing, health services, technology, hospitality, professional services and growth industries, and targets the existing work force, high school graduates and college students. Career seekers meet with premier companies at the largest job fair in Western North Carolina.

Projected attendance: 1,500+

Audience: Career seekers (local consumers, college students, etc.) from throughout WNC and 150+ hiring companies and organizations.

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 3)
• Top billing logo recognition (Chamber website, event website, publicity, media coverage, event signage) for both events
• Two booths at each event

Gold Sponsor: $3,000
• Logo recognition (Chamber website, event website, publicity, event signage) for both events
• One booth at each event

Silver Sponsor: $1,500
• Larger name recognition (Chamber website, event website, publicity, event signage) for both events
• 50% discount on booth at each event

Bronze Sponsor: $750
• Name recognition (Chamber website, event website, event signage) for both events
• 25% discount on booth at each event

Employer Lounge Sponsor: $2,000 (Limit 1 per event)
• Logo recognition (Chamber website, event website, publicity, event signage)
• Display table in lounge to market your business to employers
• One booth at event

Printing Station Sponsor: $1,500 (both events; Limit 1)
• Logo recognition at printer station for job seekers
• One booth at each event if also providing equipment

Employer Booth: $250 (electricity: $50 extra)

ASHEVILLE METRO ECONOMY OUTLOOK
October 2019

Keynote speakers present insightful analysis and current demographic and economic indicators with a regional and national overview. Research experts will present the most up-to-date info that is invaluable to our business community in gauging its positions in the local, national and international markets.

Projected attendance: 250-300

Audience: Business leaders in the community, AVL 5x5: Vision 2020 campaign investors, business owners and managers, high-level business professionals

SPONSORSHIP LEVELS

Presenting Sponsor: $7,500 (Limit 4)
• Top billing logo recognition (Chamber website, publicity, event signage)
• 8 comp tickets
• Opportunity to speak briefly at event
• Invitation to dinner or breakfast with keynote speaker (dependent on speaker’s availability)

Gold Sponsor: $4,000
• Logo recognition (Chamber website, invitation/publicity, event signage)
• 5 comp tickets

Silver Sponsor: $2,500
• Larger name recognition (Chamber website, event signage)
• 3 comp tickets

Bronze Sponsor: $1,000
• Name recognition (Chamber website, event signage)
• 2 comp tickets
NEXT AVL
July 2019 – June 2020

Developing a talent pipeline for the local business community is a priority for Economic Development. Next AVL matches college students with local professionals to offer mentorship, connection, and professional development over a nine-month period.

Projected attendance: 50 mentors & students, 100 at orientation event, up to 300 people at awards reception

Audience: local college students, professionals, local universities and colleges

SPONSORSHIP LEVELS

Presenting Sponsor: $1,500 (Limit 2)
- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at both events

Gold Sponsor: $1,000
- Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: $500
- Larger name recognition (Chamber website, publicity, event signage)

Awards Sponsor: $1,000 (Limit 1)
- Logo recognition (Chamber website, event signage)
- Opportunity to present awards

ELEVATE
July 2019 - June 2020

The Elevate program enables startup entrepreneurs to simultaneously navigate the practical, daily challenges of building great companies and develop their skills as effective managers, leaders and CEOs. Offering mentorship modeled on the MIT Venture Mentoring Service, Elevate is provided by Venture Asheville as part of our strategy to systematically strengthen and support high-growth ventures in the Asheville area. E-newsletter has ~2,500 subscribers.

Audience: Startup founders, entrepreneurs, mentors

SPONSORSHIP LEVELS

Presenting Sponsor: $1,500 (Limit 1)
- Top banner ad in Venture Asheville weekly e-newsletter

E-newsletter Banner Ads: $250/quarter
July - September 2019
October - December 2019
January - March 2020
April - June 2020

Podcast Advertising: $150/month (Limit 1 per month)
- 30-sec ad by podcast announcer for two broadcasts each month

EXCLUSIVE METRO BREAKFAST
April 25, 2019

This gathering focuses on important dynamics affecting local economics, demographics, workforce and business. Presentation and conversation will take a close look at current topics and make connections to challenges and opportunities in the local region. A year in review features a briefing on annual outcomes and projections for key economic indicators. The breakfast highlights connections to our economic development initiatives in the Asheville area.

Projected attendance: 50

Audience: business leaders representing Innovation, Influence, Champion and Signature members

PRESENTING SPONSOR: $2,000 (Limit 2)
- Logo on invitation, printed materials, event signage
- Opportunity to speak at event
- Two exclusive tickets to attend

VENTURE 15 & VENTURE ASHEVILLE HONORS
Fall 2019

The Venture 15 awards the 15 fastest-growing Asheville-area startups. It recognizes the area’s outstanding entrepreneurs, serves as an elite setting where they can share their talent and wisdom and inspire other fledgling companies. Venture Asheville Honors are five prestigious awards: Mentor of the Year, Investor of the Year, Entrepreneur of the Year, Resource of the Year and Shining Rock Award

Audience: Entrepreneurs, mentors, professional services companies, and investors

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 1)
- Top billing logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Opportunity to speak
- Business name on Venture 15 awards
- 4 comp tickets to event

Gold Sponsor: $1,000
- Logo recognition (Chamber website, Venture Asheville website, publicity, event signage)
- 2 comp tickets to event

Silver Sponsor: $500
- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- 1 comp ticket to event

Award Sponsor: $250 (Limit 5)
- Name recognition (Chamber website, Venture Asheville website, publicity, event signage)
- Logo on screen during Honors presentations
ANNUAL MEETING
June 10, 2019, The Omni Grove Park Inn

The business event of the year is the Annual Meeting highlighting the successes of the Chamber and economic development. Celebrate the vision for the future and spend the evening with one of the most respected business leaders in the nation. You will leave an energizing event with real-world, practical business takeaways. Join us as we raise a glass to the companies and volunteers who partner with us to be the voice of business, create jobs and help our members thrive. This is a sit-down dinner with a networking reception.

Projected attendance: 800

Audience: Area business leaders, dignitaries, AVL 5x5 Vision 2020 Investors, volunteer leadership from the Chamber and EDC boards of directors.

SPONSORSHIP LEVELS

Presenting Sponsor: $8,000 (Limit 2)
- Top billing logo recognition (on all promotional materials, including print and event signage)
- Opportunity to speak
- Maximum of two sponsors; industry exclusive
- One table for 8 guests, includes logo on table sign
- Two-page ad in printed program
- Invitation for 2 to VIP Reception with keynote speaker
- Opportunity to place 2’x5’ stand-up banner at event

Speaker Sponsor: $6,500 (Limit 1)
- Logo recognition (Chamber website, publicity, signage)
- One table for 8 guests, includes logo on table sign
- Full-page ad in printed program
- Invitation to VIP reception with keynote speaker
- Opportunity to introduce keynote speaker (scripted)

Gold Sponsor: $5,000
- Logo recognition (Chamber website, publicity, signage)
- 6 comp tickets
- Full-page ad in printed program

Silver Sponsor: $3,000
- Name recognition (Chamber website, publicity, signage)
- 4 comp tickets
- Half-page program ad

Bronze Sponsor: $2,000
- Name recognition (Chamber website, publicity, signage)
- 2 comp tickets

Award Sponsor: $3,000 (Limit 4)
- Name recognition (Chamber website, publicity, signage)
- Half-page ad in printed program
- 2 comp tickets
  - Small Business Leader of the Year Awards
  - Volunteer of the Year Award
  - Excellence in Public Service Award
  - Family Business Award

VIP Reception Sponsor: $2,500 (Limit 1)
- Logo recognition on reception signage
- Name recognition (Chamber website, publicity, signage)
- 2 comp tickets to Annual Meeting
- Invitation to VIP reception with keynote speaker

VIP Reception Cash Bar Sponsor: $500 (Limit 2)
- Logo recognition on signage at bar(s) at VIP Reception

Tickets: $800 - Table for 8 guests
  (Logo/brand recognition on table)
  $95 per Individual
ASHEVILLE RESTAURANT WEEK
January 2020

Asheville Restaurant Week provides a boost in traffic to area restaurants during the winter shoulder season. Restaurants participate with special menus and are included in a multi-media advertising campaign (including print, digital, television, social media and radio). The Asheville Restaurant Week website receives approximately 40,000 views. Restaurants saw more than $60,000 in revenue during the event.

Audience: General consumer public, Chamber member restaurants

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
- Top billing logo recognition (Chamber website, marketing materials and media advertising)
- Banner ad in post-event report (a digital recap sent to event sponsors and all Chamber member restaurants)
- Opportunity to speak at Kickoff event
- Opportunity to place 2’x5’ stand-up banner at Kickoff
- Two tickets to Kickoff

Gold Sponsor: $2,500
- Logo recognition (Chamber website, publicity, printed materials, signage)
- Digital ad in post-event report (a digital recap sent to event sponsors and all Chamber member restaurants)
- One ticket to Kickoff

Silver Sponsor: $1,000
- Larger name recognition (Chamber website, marketing materials)
- Company name and website in post-event report (a digital recap sent to event sponsors and all Chamber member restaurants)
- One ticket to Kickoff

Bronze Sponsor: $500
- Name recognition (Chamber website, marketing materials)
- Company name in post-event report (a digital recap sent to event sponsors and all Chamber member restaurants)

Kickoff Event Sponsor: $1,200 (Limit 2)
- Logo recognition (Chamber website, marketing materials)
- Special signage at Kickoff
- 4 comp tickets

BUSINESS AFTER HOURS
Monthly, July 2019-June 2020
Various Host Locations

Business After Hours is the premier networking opportunity for Chamber members and their businesses. One event per quarter will feature a brief presentation on a local issue of interest to the business community.

Projected attendance: 80-100 per month

Audience: Chamber members and their employees

SPONSORSHIP LEVELS

Presenting Sponsor: $4,500 (Limit 2)
- Top billing logo recognition (Chamber website, signage)
- Opportunity to speak at all 12 events
- Display table at events at all 12 events
- Names of attendees following each event

Gold Sponsor: $2,500
- Logo recognition (Chamber website, event signage)

Host Sponsor: $1,200
- Logo recognition (Chamber website, event signage)
- Opportunity to speak
- Names of attendees

Host is responsible for food and beverage for the event. Host sponsors are secured one year at a time and are welcome to host two years in a row.

BUSINESS BEFORE HOURS
Monthly, July 2019-June 2020
Various Host Locations

Business Before Hours is one of the most popular networking events for Chamber members.

Projected attendance: 60-75 per month

Audience: Chamber members and their employees

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000 (Limit 2)
- Top billing logo recognition (Chamber website, signage)
- Opportunity to speak
- Display table at events at all 12 events
- Names of attendees following each event

Gold Sponsor: $1,500
- Logo recognition (Chamber website, event signage)

Host Sponsor: $800
- Logo recognition (Chamber website, event signage)
- Opportunity to speak
- Names of attendees

Host is responsible for food and beverage for the event. Host sponsors are secured one year at a time and are welcome to host two years in a row.
CHAMBER CHALLENGE 5K RACE
June 7, 2019
Asheville Chamber

One of the most popular events with the widest variety of businesses involved, the Chamber Challenge 5k promotes wellness and friendly competition for employees looking to improve health, reduce health insurance costs, and earn rewards. Participants run, walk, and even push strollers along a sanctioned 5k route through historic Montford.

Projected attendance: 1,500

Audience: Area businesses and the general community

SPONSORSHIP LEVELS

Presenting Sponsor: $5,000 (Limit 2)
- Top billing logo recognition (Chamber website, publicity, event signage, participant t-shirt)
- Social media recognition
- Opportunity to speak
- 2 vendor booth spaces
- 3 comp teams

Gold Sponsor: $3,000
- Logo recognition (Chamber website, publicity, signage)
- Social media recognition
- Vendor booth space
- 2 comp teams

Silver Sponsor: $2,000
- Name recognition (Chamber website, publicity, signage)
- Social media recognition
- Vendor booth space
- 1 comp team

Bronze Sponsor: $1,000
- Name recognition (Chamber website, publicity, signage)
- Social media recognition
- 1 comp team

Race T-Shirts Sponsor: $1,500 (Limit 1)
- Larger logo recognition on t-shirts
- Vendor booth space
- 1 comp team

Volunteer Sponsor: $1,000 (Limit 1)
- Logo on volunteer t-shirts
- Vendor booth space
- 1 comp team

Bib Sponsor: $1,000 (Limit 1)
- Logo recognition on race bibs
- 1 comp team

Start Line Sponsor: $2,000
- Name recognition (Chamber website, publicity, signage)
- Logo placement at Start Line
- Vendor booth space
- 1 comp team

Finish Line Sponsor: $2,000
- Name recognition (Chamber website, publicity, signage)
- Logo placement at Finish Line
- Vendor booth space
- 1 comp team

Halfway Sponsor: $2,000
- Name recognition (Chamber website, publicity, signage)
- Logo placement at Halfway Point
- Vendor booth space
- 1 comp team

Water Station Sponsor: $1,000 (Limit 3)
- Name recognition (Chamber website, publicity, signage, water stations)
- Logo at designated water station
- 1 comp team
- Staff designated water station in branded shirts

Race Vendor: $250
Showcase your product or service at the Chamber Challenge. Table is provided. Sponsor can bring 10’ x 10’ tent and must secure tent with 10 lb. weights on each leg.

Tickets: $120 for team of four (early bird registration)

Award Sponsor: $3,000 (Limit 1)
**Good Health Good Business Award**
- Opportunity to select winner and present award
- Social media recognition following event
- Vendor booth space
- 2 comp teams
### CHAMBER CLASSIC GOLF TOURNAMENT

*August 27, 2019, The Cliffs at Walnut Cove*

This annual tournament is full of networking and fun! It’s a double shot-gun start with several prizes offered for players. There are two flights, morning and afternoon. Lunch and beverages provided.

**Projected attendance:** 200+ golfers, plus 50 volunteers, sponsors and staff  
**Audience:** Business leaders, their clients and Chamber volunteers

### SPONSORSHIP LEVELS

<table>
<thead>
<tr>
<th>Sponsorship Level</th>
<th>Sponsorship Fee</th>
<th>Benefits</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Presenting Sponsor:</strong> $4,000 (Limit 2)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
  - Top billing logo recognition (Chamber website, publicity, signage)  
  - Logo recognition on Chamber staff-driven carts  
  - Opportunity to speak before each flight  
  - Showcase at designated hole on the course  
  - 1 comp team, flight of your choice  
  - Opportunity to provide branded gift to golfers |  
| **Putting Green:** $1,200 (Limit 1) |  
  - Logo recognition (Chamber website, publicity, signage)  
  - Logo at putting green  
  - Showcase your business and engage golfers  
  - 2 players |  
| **Beverage/Snack Cart:** $1,500 (Limit 2) |  
  - Logo recognition (Chamber website, publicity, signage)  
  - Logo on cart  
  - 2 players  
  - Opportunity to drive cart  
  - Beverages/snacks provided by Chamber |  
| **Beverage Station:** $1,500 (Limit 2) |  
  - Logo recognition (Chamber website, publicity, signage)  
  - Showcase at one station  
  - 2 players  
  - Beverages provided by Chamber |  
| **Showcase Sponsor:** $1,200 |  
  - Logo recognition (Chamber website, publicity)  
  - Logo at designated hole  
  - Showcase your business at your designated hole by engaging golfers in a contest or drawing.  
  - Must provide prize per flight ($200 value each)  
  - 2 players |  
| **Hole Sponsor:** $500 |  
  - Logo at designated hole |  
| **Cash Bar Sponsor:** $500 (Limit 1) |  
  - Logo on signage at cash bar before each flight |  
| **Beer Service Sponsor:** $1,200 (Limit 1) |  
  - Signage at beer truck  
  - Your staff pours beer at truck |  
| **Team of 4 Players:** $800 |  
  - Please indicate preferred flight (8:30 am or 2:30 pm) |  
| **Ball Sponsor:** $250 (Limit 1) |  
  - Logo on balls provided to all players |
MEGA NETWORKING
October 10, 2019 & March 12, 2020

This fast-paced networking event will put you face-to-face with prime business contacts in a unique and entertaining format. Participants will gain insight on networking strategies and leave with qualified leads.

Projected attendance: 100+ per event

Audience: Professionals from businesses of all sizes and industry types

SPONSORSHIP LEVELS

Presenting Sponsor: $1,500 (Limit 2)
- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak at both events
- Display table at both events
- Names of attendees from each event
- 1 comp ticket to each event

Gold Sponsor: $1,000
- Logo recognition (Chamber website, publicity, event signage)
- 1 comp ticket to each event

Silver Sponsor: $500
- Name recognition (Chamber website, publicity, event signage)
- 1 comp ticket to each event

ORIENTATION
July 25, 2019; Aug. 29, 2019; Oct. 23, 2019; Dec. 11, 2019; Feb. 19, 2020; May 13, 2020
Asheville Chamber

The Chamber invites people and businesses in our community to learn about the many benefits of Chamber membership, the Economic Development Coalition and the Visitors Center. Open to members and the general public.

Projected attendance: 45+ per event

Audience: Chamber members and prospective members

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 1)
- Top billing logo recognition (Chamber website, publicity, event signage)
- Display table in Visitor Center for each event (6)
- Opportunity to speak to attendees at each event (6)
- Names of attendees following each event

Gold Sponsor: $1,250
- Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: $750
- Name recognition (Chamber website, publicity, event signage)
REGIONAL BUSINESS EXPO
August 7, 2019
Expo Building at WNC Agricultural Center

The Business Expo features products and services from local businesses and organizations. The Expo is held in partnership with our neighboring counties, making this the largest regional business expo in WNC. This is an opportunity to showcase your business to companies and consumers in our area, gain qualified leads and make valuable business connections.

Projected attendance: 500 consumers; 150+ vendors

SPONSORSHIP LEVELS

Presenting Sponsor: $2,000 (Limit 2)
• Top billing logo recognition (Chamber website, publicity, event signage)
• One booth at event

Gold Sponsor: $1,500
• Logo recognition (Chamber website, event signage)
• 50% discount on booth

Silver Sponsor: $750
• Name recognition (Chamber website, event signage)

Vendor Booth: $250 (electricity is additional $50)

SKY HIGH GROWTH AWARDS
April 24, 2019

The Sky High Growth Awards event recognizes the fastest growing businesses of the year. Businesses nominated for the awards are evaluated on their growth, gross revenue and number of employees.

Projected attendance: 225

Audience: Award winners and their staff, Chamber Board members and Ambassadors

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
• Top billing logo recognition (Chamber website, publicity, event signage)
• Opportunity to speak at event
• Display table at select events

Gold Sponsor: $1,500
• Logo recognition (Chamber website, publicity, event signage)
• Display table at select events

Silver Sponsor: $1,000
• Larger Name recognition (Chamber website, publicity, event signage)
• Opportunity to have person to greet, hand out brochures, etc.

Bronze Sponsor: $500
• Name recognition (Chamber website, publicity, event signage)

SMALL BUSINESS APPRECIATION
May 2019

Small business is the backbone of our community; these enterprises have proven to be the largest constituent contributing to the growth and prosperity of the local economy. Activities around our Small Business Appreciation are designed to enhance small business success, provide resources for growth, and offer an exchange of ideas and valuable feedback between small business owners and local leaders.

Projected Attendance: 25-50 per event, 100+ at Business After Hours event

Audience: Small business owners, Chamber members and their employees

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 2)
• Top billing logo recognition (Chamber website, publicity, event signage, printed program)
• Opportunity to speak at events
• Display table at select events

Gold Sponsor: $1,500
• Logo recognition (Chamber website, publicity, event signage)
• Display table at select events

Silver Sponsor: $1,000
• Larger Name recognition (Chamber website, publicity, event signage)
• Opportunity to have person to greet, hand out brochures, etc.

Bronze Sponsor: $500
• Name recognition (Chamber website, publicity, event signage)
WOMANUP
November 2019-August 2020

WomanUP is focused on women in business who wish to build a strong network of women intent on inspiring one another to achieve individual potential; supporting each other in business endeavors; and creating a legacy through mentorship. Events throughout the year serve to connect, inspire and support women in business. At the fall celebration event, we honor outstanding women in business with our WomanUP Awards.

Projected attendance: 300-400 at each event; 700 at celebration event

Audience: Professionals from businesses of all sizes and industry types

SPONSORSHIP LEVELS

Presenting Sponsor: $10,000 (Limit 2)
- Top billing logo recognition (Chamber website, publicity, event signage) for all WomanUP events
- Opportunity to speak at all events
- Table for 8 guests at celebration event
- Two-page ad in celebration printed program
- 2 comp tickets to each workshop
- Opportunity to place 2’x5’ stand-up banner at events

Gold Sponsor: $5,500
- Logo recognition (Chamber website, publicity, event signage) for all WomanUP events
- 4 comp tickets to celebration event
- Half-page ad in celebration printed program
- 2 comp tickets to each workshop

Silver Sponsor: $3,000
- Name recognition (Chamber website, publicity, event signage) for all WomanUP events
- 2 comp tickets to celebration event
- 1/4-page ad in celebration printed program
- 1 comp ticket to each workshop

Bronze Sponsor: $2,000
- Name recognition (Chamber website, publicity, event signage) for all WomanUP events

Workshop Speaker Sponsor: $3,000 (Limit 1)
- Logo recognition (Chamber website, publicity, signage) for all workshop events
- Opportunity to introduce panelists at March workshop
- Opportunity to introduce speaker at August workshop
- 4 comp tickets to both workshops

Celebration Keynote Speaker Sponsor: $6,000 (Limit 1)
- Logo recognition (Chamber website, publicity, signage)
- Opportunity to introduce keynote speaker
- Full-page ad in celebration printed program
- 4 comp tickets to celebration event
- 2 comp tickets to each workshop

Award Sponsor: $3,000 (Limit 4)
- Logo recognition for celebration event
- Half-page ad in celebration printed program
- Opportunity to present award
- 2 comp tickets to celebration event
  Woman Entrepreneur; Best in Business Award
  Outstanding Woman in Nonprofit Leadership
  Woman Executive of the Year Award
  Rising Star Young Woman Professional Award

Celebration Event Display Sponsor: $500 (Limit 2)
- Opportunity to display company material on table

Table for 8 guests: $500
- Company name on table signage
SMART SERIES
Monthly September 2019-June 2020

In this educational series, members are offered a wide variety of opportunities to enhance their abilities and training for optimum performance in the marketplace. Topics of interest include technology, human resources, marketing and finance.

Projected attendance: 35-50 per event

Audience: Chamber members and their employees; attended by a variety of businesses and employee levels, from front-line to owner.

SPONSORSHIP LEVELS

Presenting Sponsor: $2,250 (Limit 2)
• Top billing logo recognition (Chamber website, publicity, event signage)
• Opportunity to speak
• Names of attendees

Gold Sponsor: $1,000
• Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: $500
• Larger name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: $250
• Name recognition (Chamber website, publicity, event signage)

YOUNG PROFESSIONALS OF ASHEVILLE

The Young Professionals of Asheville (YPA) provides outstanding professional leadership development opportunities for Asheville’s future leaders. YPA provides educational seminars, service opportunities and social activities for Asheville professionals between the ages of 21 and 40.

SPONSORSHIP LEVELS

Presenting Sponsor: $3,000
• Top billing logo recognition (YPA website, YPA newsletter, event signage)
• Opportunity to speak at monthly morning networking events

Gold Sponsor: $2,500
• Logo Recognition (YPA website, YPA newsletter, event signage)

Silver Sponsor: $1,500
• Larger Name Recognition (YPA website, YPA newsletter, event signage)

Bronze Sponsor: $750
• Name Recognition (YPA website, YPA newsletter, event signage)
ELECTED OFFICIALS RECEPTION
August 15, 2019

This reception honors the region’s government leadership, bringing together members of the Asheville City Council, the Buncombe County Board of Commissioners, municipal leaders from Weaverville, Black Mountain, Woodfin and Montreat and members of the North Carolina General Assembly to meet and network with Western North Carolina’s business community.

Projected attendance: 150

Audience: Business and community leaders and local elected officials

SPONSORSHIP LEVELS

Presenting Sponsor: $2,500 (Limit 3)
• Top billing logo recognition (Chamber website, publicity, event signage)
• Opportunity to speak

Gold Sponsor: $1,500
• Logo recognition (Chamber website, publicity, event signage)

Silver Sponsor: $750
• Larger Name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: $500
• Name recognition (Chamber website, publicity, event signage)

INTERCITY STRATEGIC LEADERSHIP VISIT
June 3-5, 2019, Portland, Maine
or early Spring 2020, Destination TBD

An Asheville delegation of approximately 50 leaders travel to a selected city to experience first-hand the best practices and lessons learned from top businesses and public sector leaders. The Intercity Visit will include discussions on topics of interest to Asheville leaders and special events and other venue highlights.

Projected attendance: 50

Audience: Asheville business and community leaders, Chamber board members and staff

SPONSORSHIP LEVELS

Presenting Sponsor: $5,500 (Limit 2)
• Top billing logo recognition (Chamber website, publicity, event signage, printed materials)
• Opportunity to speak

Gold Sponsor: $2,500
• Logo recognition (Chamber website, publicity, event signage, printed materials)

Silver Sponsor: $1,500
• Larger Name recognition (Chamber website, publicity, event signage)

Bronze Sponsor: $750
• Name recognition (Chamber website, publicity, event signage)

Private Reception Host Sponsor: $2,000 (Limit 1)
• Top billing logo recognition for the Reception (invitation and event signage)
LEGISLATIVE UPDATE EVENTS  
*Oct. 2019 (Wrap-up) & Apr. 2020 (Pre-session)*

Be informed and engaged with elected officials concerning critical legislative issues for Western North Carolina. This sponsorship covers two events:

2019 Legislative Wrap up Breakfast: An opportunity to interact with our legislative delegation on a personal basis, hear the Chamber’s thoughts on the past session and thank the legislators for their hard work representing the diverse interests in our region.

2020 Legislative Luncheon: The Chamber presents its top priorities of the legislative agenda to Western North Carolina’s legislative delegation. Based on member surveys, the agenda is crafted by the Advocacy and Policy Committee and approved by the Chamber Board. During this luncheon members of our legislative delegation will share their thoughts with the business community.

Projected attendance: 125 at wrap-up; 250 at luncheon

Audience: law firms, banks, high-level business professionals, developers and elected officials (local and state-level)

SPONSORSHIP LEVELS

**Presenting Sponsor: $5,000 (Limit 3)**
- Top billing logo recognition (Chamber website, publicity, event signage)
- Opportunity to speak
- 3 comp tickets to each event
- Recognition at Advocacy & Policy Committee meetings

**Gold Sponsor: $3,000**
- Logo recognition (Chamber website, publicity, event signage)
- 2 comp tickets to each event

**Silver Sponsor: $2,000**
- Larger Name recognition (Chamber website, publicity, event signage)
- 1 comp ticket to each event

**Bronze Sponsor: $1,500**
- Name recognition (Chamber website, publicity, event signage)

RALEIGH LEGISLATIVE VISIT  
*May 2020*

The Raleigh Legislative Visit is hosted by the Asheville Area Chamber and eight other chambers including Black Mountain-Swannanoa, Haywood County, Henderson County, Madison County, Brevard/Transylvania, Blowing Rock and Cashiers. Chamber members from the region will travel to Raleigh to meet with the governor, the North Carolina House and Senate leadership and the WNC delegation to discuss critical issues for our region.

Projected attendance: 50

Audience: Chamber leaders and representatives from across WNC

SPONSORSHIP LEVELS

**Presenting Sponsor: $3,500 (Limit 3)**
- Top billing logo recognition (publicity, event signage)
- Opportunity to speak at reception

**Gold Sponsor: $2,000**
- Logo recognition (publicity, event signage)

**Silver Sponsor: $1,000**
- Larger Name recognition (publicity, event signage)

**Bronze Sponsor: $500**
- Name recognition (publicity, event signage)

PUBLIC POLICY ADVOCACY  
*July 2019-June 2020*

Help increase Chamber staff presence in Raleigh during Legislative Session for monitoring issues and engaging with elected officials and staff. This is an excellent opportunity to have a direct impact on the Chamber's public policy initiatives. Participate in shaping the Chamber’s legislative priorities for each Session.

**Presenting Sponsor: $2,000 (Limit 1)**
- Logo recognition on reports and blog updates
- Logo recognition on signage at all Advocacy and Policy Committee meetings (estimated 4 meetings)
- Logo recognition in all advocacy updates
- Logo recognition in Chamber legislative tracking
**ACCOMMODATIONS LIGHT BOARD**

An informational board where visitors come to research and book accommodations for their stay in the Asheville area.

**Presenting Sponsor:** $1,000
Includes a plaque with your company name, your own board space with digital frame upgrade and brochure holder on desk beneath display. Sponsor to produce their own sign (36”w x 6”h). Sponsor must not be an accommodation business.

**Advertising Spaces**

<table>
<thead>
<tr>
<th>Rooms</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 rooms or less</td>
<td>$325</td>
</tr>
<tr>
<td>6-24 rooms</td>
<td>$350</td>
</tr>
<tr>
<td>25+ rooms</td>
<td>$500</td>
</tr>
</tbody>
</table>

Includes a 7”w x 5”h picture (8” diagonal) and a 7”w x 2”h descriptive space. An upgrade to a digital picture frame is available for an additional $100.

*Advertising schedule is July 2019-June 2020*

---

**DAILY ACCOMMODATIONS SPECIALS DISPLAY**

Feature your lodging deals each day in the Asheville Visitor Center. Three stations will each feature daily updates provided by participating lodging partners to help fill surplus inventory with walk-in visitors at the Asheville Visitor Center.

$600 per year (for properties without a display on the Accommodations Light Board)

$300 per year (for properties that also have a display on the Accommodations Light Board)

*Advertising schedule is July 2019-June 2020*

---

**ATTR ACTIONS/RESTAURANT LIGHT BOARD**

An informational board where visitors come to learn about activities to fill their vacation time in the Asheville area.

**Presenting Sponsor:** $1,000
Includes a plaque with your company name, your own board space with digital frame upgrade and brochure holder on desk beneath display. Sponsor to produce their own sign (36”w x 6”h). Sponsor must not be an attraction or restaurant business.

**Advertising Spaces:** $195
Includes space for your 7”w x 5”h picture (8” diagonal) and a 7”w x 2”h descriptive space. An upgrade to a digital picture frame is available for an additional $100.

*Advertising schedule is July 2019-June 2020*

---

**BROCHURE OF THE MONTH**

Your company’s brochure will be prominently displayed at the main Visitor Center desk for volunteers to share with visitors.

$200 per month
COMPUTER BANK

Our computers on the main floor of the Visitor Center comprise the Computer Bank. Visitors use these computers to access the internet, particularly when searching for information about Asheville and area attractions. This technology will put the visitor in touch with your business in just a click! Your screensaver will be the gateway to the Visitor Center’s home page, which includes a link to your website. Provides year-round advertising. Sponsor may place a supply of brochures at each station.

Presenting Sponsor: $600

Advertising schedule is July 2019-June 2020

FEATURED BUSINESS OF THE MONTH

This poster (24”w x 36”h) features your business front and center above the water fountain in the main lobby of the Visitor Center. More than 200,000 people visit the Visitor Center annually. Everyone drinks water; you do the math! This space includes a holder in which you can display your brochures next to the poster.

$200 per month

GREETING DISPLAY

At the main entrance of the Visitor Center, the foyer is the gateway for the guest. This poster (24”w x 36”h) and accompanying rack cards will make a lasting impression, coming and going. Total of six businesses per quarter.

ADVERTISING SCHEDULE

July - September 2019 $700
October - December 2019 $700
January - March 2020 $375
April - June 2020 $550

HOSPITALITY POSTER

Your business can add a special touch to welcome visitors to the Asheville Visitor Center. Two attractive posters (24”w x 36”h) and accompanying rack cards are featured outside the elevator and public restrooms. Two opportunities per quarter; includes both posters.

ADVERTISING SCHEDULE

July - September 2019 $700
October - December 2019 $800
January - March 2020 $375
April - June 2020 $700

DISPLAY FOR A DAY

Pick a day, any day. Showcase your business to hundreds of visitors entering the Visitor Center.

$75 per day

INSIDE-OUTSIDE DISPLAY PACKAGE

This is the ultimate combo - a poster (24”w x 36”h) directly across from the elevator and a 10”h x 8”w display in the 24-Hour Information Board! You won’t miss the visitors with this display package, reaching them both indoors and outdoors. One opportunity available per quarter.

ADVERTISING SCHEDULE

July - September 2019 $700
October - December 2019 $800
January - March 2020 $450
April - June 2020 $700

MANTEL DISPLAY

At the Information Desk, the Asheville Visitor Center staff and volunteers give personal attention to visitors while answering questions and giving general assistance. The 10-foot mantel (13.5” deep) directly behind the staff will capture the attention of the visitor with your personalized, three-dimensional display.

ADVERTISING SCHEDULE

July-August 2019 $500
September-October 2019 $500
November-December 2019 $450
January-February 2020 $350
March-April 2020 $450
May-June 2020 $450

MEDIA PRESENTATION

Capture the visitors’ attention as you dazzle them with your commercial on a 42” LCD screen TV inside the brochure room. The powerful media will give your business maximum exposure on the big screen. The commercial may be 30 seconds to one minute in length and must be produced by the sponsor.

$500 per quarter
RELOCATION PACKAGE

The Chamber’s Relocation Package is mailed to individuals and businesses from around the country who are interested in moving to the Asheville area.

Projected Circulation: 300 - 500 Annually

Presenting Sponsor: $1,250
Let your business be the first to greet our potential new residents by making the first impression with your company message on the outside of the relocation package.

Additional benefits include: Fulfillment insertion and subscription list for one year.

Package Fulfillment
Let us do the work for you! Join our Relocation Fulfillment Service and we’ll include your literature in the Chamber’s relocation packet. Additional Benefits: Receivers List.

Brochure Inserts: $550 for six months or $995 for one year
Magazine Inserts: $1,000 for six months or $2,000 for one year

Receivers List Subscription:
$350 for six months or $500 for one year

RESTROOM POSTER

A poster (24”w x 36”h) in the entrance of the restroom, right next to the hand-drying area will grab visitors’ attention as they take a quick break from their travels. This space includes a holder in which you can display your brochures next to the poster.

Ladies’ Room or Men’s Room: $300 per quarter

24-HOUR VISITOR INFORMATION BOARD

This sponsorship entails a 10”w x 8”h ad located outside the main entrance of the Visitor Center. This beautiful information board, designed and created by local artist Stefan Bonitz, will showcase your business to visitors 24 hours a day. Four spots available each quarter.

ADVERTISING SCHEDULE
July - September 2019 $400
October - December 2019 $400
January - March 2020 $400
April - June 2020 $400

WELCOME POSTER

Two posters (24”w x 36”h) located in the high-traffic restroom corridor, are eye-catching from the volunteer counter and the brochure areas. Includes a brochure holder to display your brochures next to each poster. One opportunity per quarter.

ADVERTISING SCHEDULE
July - September 2019 $700
October - December 2019 $800
January - March 2020 $375
April - June 2020 $700

WINDOW DISPLAY

Attract the interest of Visitor Center guests with your dynamic, three-dimensional display. The west-facing windows of the center have three 4’ x 6’ opportunities to give your business added exposure. Three areas available per quarter.

ADVERTISING SCHEDULE
July - September 2019 $775
October - December 2019 $875
January - March 2020 $400
April - June 2020 $775
E-NEWSLETTER

The weekly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based upon the current opt-in subscribers. Ads link to the business’s website.

Projected circulation: 7,000+

Presenting Sponsor:
$1,200 quarterly

Weekly Ad: $100
ONLINE DIRECTORY ENHANCEMENTS

The online membership directory receives 10 million hits per year from consumers utilizing the Chamber’s listing of members for referrals. Directory enhancements allow you to upgrade your complimentary membership listing to bring additional visibility to your business.

Featured Listing: $350 per year

Increase your business directory visibility with premium placement, added content and visual highlights.

Results Pages: (example below)
- Premium placement on category searches (within top five results)
- Highlighted
- Logo
- Short description
- Pinned on map

Listing Page:
- Logo
- Photo
- Long description
- List of products and services

Search Results Pages

Featured Listing

Highlight Package

Asheville Area Support Services
Highlight Package: $200 per year

Enhance your business listing in our online directory.

Results Page: (example bottom left)
- Highlighted
- Logo
- Pinned on map

Listing Page:
- Logo
- Long description

Sample Listing Page for Highlight Package
WEBSITE FEATURED MEMBER ADS

The Asheville Area Chamber of Commerce’s newly designed website keeps members informed, serves as a portal of information for the community and visitors and shares economic development information. The site receives about 15,000 unique visits per month. Ads rotate randomly.

Core Content (high traffic visit/relocation/work pages)
Annual: $1,500

Home Page Featured Member
Annual: $1,200

General Placement Featured Member (untargeted page of the site)
Annual: $800
Six Months: $475
THANK YOU TO OUR TOTAL RESOURCE CAMPAIGN SPONSORS!