



Please join us for
the Fall 2009 Meeting of the
[WESTERN NORTH CAROLINA TRANSPORTATION ALLIANCE](#)

Open to all members and interested transportation, logistics, and supply chain professionals in WNC

Asheville Area Chamber of Commerce, Board Room
36 Montford Avenue, Asheville, NC 28801
Thursday, November 12 11:30AM – 1:30PM
[Please click here to RSVP](#)

Lunch provided by
the Economic Development Coalition for Asheville-Buncombe County

Featured Speaker:

Michael Smith, Ph.D., Western Carolina University

Dr. Smith has become a sought after, international speaker on his increasingly relevant and topical area of expertise in supply chain management including audiences such as the prestigious ISM: Institute of Supply Management. A member of Western's faculty since 2000, Smith teaches strategy and supply chain management at the graduate and undergraduate levels. He has taught supply chain management and operations management classes as a visiting professor at Michigan State University and Portland State University. Smith spent more than 15 years in executive management before turning to teaching and research aimed at promoting business performance through systemic management of inter- and intra-firm relationships.

History & Contact:

The WNC Transportation Alliance is an association of companies within Buncombe and surrounding counties of WNC launched by local manufacturers to more efficiently manage transportation assets, increase fleet utilization and combat the rising costs of fuel and deadhead miles through local partnerships and cooperation. In the Spring of 2008, the WNCTA released its' first Directory of Transport Surveys and has since grown to include 17 area employers with over 45 participating professionals.

For more information, please contact Clark Duncan:**cduncan@ashevillechamber.org**
828-258-6134 or visit [our website](#).

Sponsors:

